BeLit’s free classes elevate underserved adults from learning to earning, helping them succeed as students, workers, and parents. Our 5 core programs are:
- Adult Education
- English Language Proficiency
- Family Literacy
- Digital Literacy
- Workforce Development

As Philadelphia’s largest adult and family literacy nonprofit, we achieve measurable outcomes by meeting or exceeding State and local benchmarks including:
- Student enrollment and retention
- Academic gains
- Credentials achieved
- Transitions into middle-wage jobs

### Beyond Literacy's Learners

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td>55%</td>
</tr>
<tr>
<td>Hispanic/Latinx</td>
<td>19%</td>
</tr>
<tr>
<td>Asian</td>
<td>14%</td>
</tr>
<tr>
<td>Native/Pacific</td>
<td>1%</td>
</tr>
<tr>
<td>White</td>
<td>10%</td>
</tr>
<tr>
<td>Multi-Racial</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Our Top Dozen Zip Codes Served

<table>
<thead>
<tr>
<th>Zip Codes</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>19104</td>
<td></td>
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<tr>
<td>19132</td>
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<td>19134</td>
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<tr>
<td>19142</td>
<td></td>
</tr>
<tr>
<td>19151</td>
<td></td>
</tr>
</tbody>
</table>

### Race/Ethnicity

- **Black**: 55%
- **Hispanic/Latinx**: 19%
- **Asian**: 14%
- **NATIVE/PACIFIC**: 1%
- **WHITE**: 10%
- **MULTI-RACIAL**: 1%

### Graduation Rate of Our High School Equivalency Cohort

**91%**

### Students Enrolled as English Language Learners

**33%**

### Gender

- **71% IDENTIFY AS WOMEN**
- **70% CHOOSE TO ATTEND VIRTUAL OR HYFLEX CLASSES**

### Hours

**215**

### Different Languages Spoken

- Including Albanian, Amharic, Arabic, Bengali, Cambodian, Chinese (Mandarin & Cantonese), Creole, English, Farsi, French, French Cree, Hindi, Indonesian, Korean, Mandan, Nepali, Portuguese, Pashto, Russian, Shona, Spanish, Turkish, Twi, Ukrainian, Urdu, Uzbek, & Vietnamese.
As one Beyond Literacy participant says, ‘Instructors are very talented, fun to learn from, and go above and beyond to help.’

A Human Approach to Closing the Digital Divide, report by Boston Consulting Group

DIGITAL INCLUSION

HELPED CONNECT 115 LOCAL HOUSEHOLDS TO AFFORDABLE, RELIABLE BROADBAND INTERNET

PROVIDED 548 COMMUNITY RESIDENTS ONE-ON-ONE TECH SUPPORT

DISTRIBUTED 177 NEW LAPTOPS AND DEVICES TO THOSE IN NEED

WORKFORCE DEVELOPMENT

KEEP

Keystone Energy Employment Programs (KEEP): BeLit’s fast-track, energy sector learning-to-earning opportunities

27 ENROLLED IN OUR INNOVATIVE CLEAN ENERGY PRE-APPRENTICESHIP PROGRAM

$61K MEDIAN ANNUAL SALARY OF KEEP GRADS

18% FEMALE LEARNERS ENROLLED

115 NEW LAPTOPS AND DEVICES DISTRIBUTED TO AFFORDABLE, RELIABLE BROADBAND INTERNET COMMUNITY RESIDENTS TECH SUPPORT

548 PROVIDED

28 GED GRADS

11 NEW CITIZENS

25 ENGLISH LANGUAGE PROFICIENCY GRADS

43 WORKFORCE PROGRAM GRADS

CLASS OF 2022

107 ADULT EDUCATION PROGRAM GRADUATES

Featureing leading-edge virtual reality training (VRT) technology that engages students in immersive energy and utilities settings to safely bridge experience gaps.

20 ENROLLED IN THE 2022 PECO HELPER PRE-APPRENTICE PROGRAM

FALL 2022 COHORT PRE-APPRENTICES

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$61K MEDIAN ANNUAL SALARY OF KEEP GRADS

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FALL 2022 COHORT PRE-APPRENTICES
We're really excited about supporting this mobile classroom so Beyond Literacy can take their terrific programs on the road and meet learners where they are. -BOB SMITH, REGIONAL VP OF COMMUNITY IMPACT, COMCAST

BeLit wins GSK IMPACT AWARD

GSK'S IMPACT AWARDS BRING A THOUGHTFUL AND CONSISTENT APPROACH TO SUPPORTING WELL-RUN NONPROFITS.

Pedro A. Ramos, President & CEO, Philadelphia Foundation

NAMED GSK IMPACT AWARD WINNER BY GSK & THE PHILADELPHIA FOUNDATION, AWARDED $50K TO CONTINUE IMPROVING THE WELFARE OF OUR LOCAL UNDERREPRESENTED COMMUNITIES

WHAT OUR 2022 GRADUATES SAY...

Gloria Dawkins
GED Graduate

"Beyond Literacy helped me understand that my mindset was my only barrier."

Bettina Dillard
GED Graduate

"Earning my Diploma was important to me because I wanted to show my children that it's never too late to accomplish a goal."

David Logan
GED/Workforce Graduate

"Beyond Literacy and ECA gave me the confidence to do this. This is stuff I've always dreamed of doing."

Luis Rodriguez
English Language Learner

"If you want to have better opportunities, you have to learn English. My advice is to go to Beyond Literacy."
Beyond Literacy is Southeastern Pennsylvania’s largest Title II (state-funded) agency.

**Revenue Sources**

- **65%** Government
- **21%** Foundation
- **5%** Program Partners
- **4%** Donations
- **3%** Corporation
- **2%** In-Kind

**Program Partners**

- **11** Instructional Program Partners

- Philadelphia Works
- The Welcoming Center
- Temple University District 1190C Training & Upgrading Fund
- Pennsylvania CareerLink
- Jevs Human Services
- PECO
- Office of Children and Families
- EDSI

**Legislative Champions**

- Representative Joanna McClinton, PA House District 191
- Beyond Literacy’s impactful programs have reaped exponentially positive returns in my community.

**PA State Senate**

- NIKIL SAVA
  - SENATE DISTRICT 1
- CHRISTINE TARTAGLIONE
  - SENATE DISTRICT 2
- VINCENT J. HUGHES
  - SENATE DISTRICT 7

**PA House of Representatives**

- JORDAN A. HARRIS
  - DISTRICT 186
- RICK KRAJEWSKI
  - DISTRICT 188
- JOANNA MCCLINTON
  - DISTRICT 191